# KCBS-TV QUARTERLY ISSUES/PROGRAMS LIST 3rd Quarter

Attached are listings of broadcasts and broadcast segments, which, in the Station's judgment, reflect the Station's most significant programming treatment of some ascertained issues from July 1, 2003 to September 30, 2003.

In addition to the various news programs included herein, KCBS-TV also broadcasts network informational broadcasts, which we believe address community issues as well. These programs include CBS News Specials.

### PROGRAM INDEX

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" – Half hour local investigative magazine program featuring comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 30 minutes. Broadcast Sundays 6:30-7PM.

KCBS-TV NEWS: "SPECIAL ASSIGNMENT REPORTS" - Comprehensive, indepth reports on multi-layered stories and issues affecting Southland viewers. Duration: 4-7 minutes. Broadcast within CBS2 News M-Sun 6-6:30PM, & 11-11:35PM.

KCBS-TV NEWS: "CBS2 NEWS" – Daily newscasts reporting on issues of local community interest. These local, state, national and international, stories are broadcast Monday thru Friday at 5a-7a, 11a-11:30a, 5p-6p, 6p-6:30p, 11p-11:35p and on Saturday and Sunday from 6p-6:30p and 11p-11:35p.

CBS TELEVISION NETWORK: "FACE THE NATION"- Broadcasts from Washington D.C., featuring governmental leaders, politicians, and international figures in roundtable discussions focusing on current topics. Duration: 30 minutes. Broadcast Sundays 7:30-8:00AM & various.

CBS TELEVISION NETWORK: "48 HOURS"- Investigative news program that delves into a single subject, examining it from multiple angles. Duration: 60 minutes.

Broadcast Fridays 8:00-9:00PM & various.

**CBS TELEVISION NETWORK:** "60 MINUTES"- Comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Sundays 7:00-8:00PM

CBS TELEVISION NETWORK: "60 MINUTES II"- Another installment of the comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Wednesdays 8:00-9:00PM

### SPECIFIC PROGRAMMING ADDRESSING COMMUNITY ISSUES

1 CRIME & LAW ENFORCEMENT - Topics in this category include the need for effective methods to combating crime, violence and delinquency.

#### **CBS TELEVISION NETWORK: "60 MINUTES"**

07/20/03-"Fingerprints"- Correspondent, Lesley Stahl, reports on the controversy regarding the reliability of fingerprint evidence used to obtain convictions in some criminal cases that were later overturned when new evidence proved their innocence.

07/27/03- "Unhealthy Diagnosis"- Correspondent, Ed Bradley, reports on allegations that Tenet Health Systems, currently under investigation by the FBI, is guilty of over-billing, giving false diagnosis, and performing unnecessary surgeries in their California hospitals.

08/17/03- "Small, Cheap and Deadly"- Correspondent, Morley Safer, examines new safety measures being done to protect commercial airlines from being attacked by terrorists who are carrying shoulder-fired missiles.

### **KCBS-TV NEWS**

07/16/03 5pm (TRT 5:03) Santa Monica Crash – Team coverage with reporters Lisa Sigell and Joel Connable on a tragic accident. Eight people were killed with a car driven by an elderly driver plowed through a crowded farmers market. 07/24/03 4pm (TRT 1:56) – 23-Year-Old Murder – Orange County reporter Michele Gile reported on the Orange county murder of a day laborer. Police believe they have finally identified the killer.

07/28/03 11pm (TRT 4:52) – Molester Lottery Part 1 – in the first of a two-part report we show how LA and Orange County law enforcement officials are opening the cell doors and setting convicted molesters free. This came in the aftermath of a Supreme Court decision that struck down a California law extending the statue of limitations on sex abuse cases.

08/04/03 11pm (TRT: 4:16) "RIFD"-Investigative reporter Linda Alvarez reported on Radio Frequency Identification. Mini microchips used to track things like merchandise so the retail industry can track stock and shelves alerting them if something is being stolen.

08/07/03 11pm (TRT: 3:39) "Bank Robbers"-News anchor Harold Greene reported LA is the bank robbery capital of the country. He talked to a former FBI agent who spent his career dealing with bank robberies and has written a book about them.

09/04/03 6pm (TRT: 1:47) "Hotel Demolished"- Orange County reporter Michele Gile reported the city of Garden Grove had enough of a crime ridden motel and city officials demolished the motel that had been the scene of numerous crimes over the years including murder.

09/08/03 11pm (TRT: 2:11) "Cold Case Update"- Update of Special Assignment story highlighting a 20-year-old murder spree that police were still trying to solve. Finally, a suspect was arrested, but DNA evidence was lost of never collected and he may not be charged with at least 3 of the 6 San Pedro murders.

**2 GOVERNMENT -** Topics in this category include federal, state, and local government issues and their impact on the society.

CBS TELEVISION NETWORK: "FACE THE NATION"- 08/10/03- "California Gubernatorial Recall Race"- Guest Moderator, Scott Pelley- discusses the Democratic and Republican viewpoint on whether or not Gray Davis can remain as governor and what impact that will have on California.

### CBS TELEVISION NETWORK: "60 MINUTES"-

07/13/03- "Lost in Translation"- Correspondent, Ed Bradley, investigates the claims of a former FBI translator who states that the FBI failed to translate hundreds of foreign language documents before and after September 11 due to incompetence and corruption within the division.

#### KCBS-TV NEWS

07/10/03 5pm (TRT:3:08) – Workers Comp Crisis – Political reporter Dave Bryan reported that because of California's budget crisis, the state's Workers Comp crisis is falling through the cracks. It threatens business here and if it is not fixed, we could all pay.

07/31/03 5pm (TRT: 1:55) – The Fringe/Recall – Reporter Mark Coogan reported on the more than 200 people have now made the first move to run for Governor. It is a long, diverse and unseal list of potential candidates.

07/31/03 5pm (TRT: 2:15) – LA Revitalization – Reporter Jaime Garza reported LA residents will soon be able to enjoy the type of downtown city life as those in other cities such as San Francisco, Chicago and New York. City leaders say developers are making great strides in revitalizing the downtown area. Jaime explores the changes taking place.

08/01/03 5pm (TRT: 2:27) – Recall Tonight – Political reporter Dave Bryan reported that members of the Democratic Party continue to criticize Governor Davis and question whether he can pull off the recall.

08/12/03 11pm (TRT: 1:53) – Car Tax – Reporter Jennifer Sabih reported that after fighting tooth and nail during the budget debate to raise revenue by tripling California Auto Registration, democrats now what to dump the increase.

08/20/03 6pm (TRT: 1:57) – Recall Lawsuit – Reporter Mark Coogan reported a federal judge denied the ACLU's request to postpone the election thought the ACLU now says it will appeal to a higher court.

09/04/03 5pm (TRT: 2:37) – Debate Folo – Political reporter Linda Breakstone reported the candidates for governor are pressing ahead one day after the first debate. Linda gets debate reaction.

09/12/03 5pm (TRT: 3:46) – Latino Voters – Anchor/reporter Glen Walker reported a coalition of groups was working together to ensure the voting rights of minorities. The objective to make sure they understand the importance of taking part in the recall election.

**3 EDUCATION & YOUTH -** Topics in this category include cultural education, the education of issues of character and ethics, and a non-profit service designed to assist disadvantaged communities.

07/10/03 4pm (TRT: 1:25) – Student Writing – Anchor Kent Shockneck reported nationwide tests show students in 4<sup>th</sup> through 8<sup>th</sup> grade are doing a better job at writing. Students from low-income families also showed improvement. Among African American 4<sup>th</sup> graders scores went up 10 points.

07/26/03 5pm (TRT :42) –"Dirty Bathrooms" – Investigative reporter Randy Paige updates his report on dirty bathrooms in schools. A landmark bill that would set standards for school bathrooms was now on its way to the Governors Desk. The bill was in response to the KCBS report using hidden cameras in 50 southern California schools. Bathrooms were filthy, under stocked or locked. 07/30/03 5pm (TRT: 1:37) State Budget – anchor Harold Greene reported on Governor Davis' budget, which cut the state's 38 billion dollar deficit. Higher education takes the biggest hit losing hundreds of millions of dollars. At Riverside community College, fees jumped more than 50 percent.

08/06/03 4pm (TRT :35) College Admissions – anchor Ann Martin reported the impact of budget cuts on education has forced four southland campuses along with those in San Luis Obispo and Bakersfield to stop admitting new students for the Spring Term.

08/06/03 11am (TRT:59) – Literacy – anchor Kent Shockneck reported the LA Workforce Literacy Project aims at helping the city's population of under educated adults.

07/25/03 5pm (TRT: 1:15) Hispanic Parents – anchor Laura Diaz reported a new campaign was underway to help Spanish-speaking students improve in school. The program called "Latino Parent Awareness Campaign Initiative", was designed to reach out to parents and encourage them to get involved in their children's' education.

09/04/03 6pm (TRT: 2:20) Girl Suicide – News anchor Gretchen Carr reports Sheriff's investigators and family members of 11-year-old Shantell Palacio are

wondering what would drive a seemingly happy girl to take her own life. She was found inside the families SUV and a handgun was found nearby. 09/08/03 4pm (TRT 1:48) Dyslexia – News anchor Drew Griffin reported dyslexia is a common learning disorder affecting up to one in five schoolchildren. New technology may help researchers understand the mystery of how it works.

09/08/03 5pm (TRT: 2:23) OC Sex Abuse – Orange County reporter Michele Gile reported authorities have arrested a couple for molesting children as young as three and videotaping them. Police are asking working to determine who all these victims are.

09/18/03 6pm (TRT: 1:59) Teen Breast Cancer – Reporter Jaime Garza reported a 16-year-old girl was being remembered for her courageous battle with breast cancer. Her story had touched her Santa Ana community and brought forth awareness of breast cancer striking even very young women.

4 HEALTH, WELFARE & HOUSING - Topics in this category include health and safety standards, environmental issues affecting Southern California, and advances in medical treatments.

#### **CBS TELEVISION NETWORK: "60 MINUTES"**

07/13/03-"Keeping a Secret"- Correspondent, Lesley Stahl, reports on the controversy over secrecy surrounding the identity of sperm donors, and examines the donors right of privacy versus the biological recipients right to know.

#### **CBS TELEVISION NETWORK: "60 MINUTES II"**

07/16/03- "Breaking the Silence"-Correspondent, Vicki Mabrey, interviews Hollywood Producer Jon Shestak and his wife Portia Iversen, the parents of an autistic child, who started the Cure Autism Now research foundation that is currently testing a new break-through treatment called the Rapid Prompting Method that has been found to improve the lives of individuals diagnosed with autism.

08/06/03- "The Hunger Hormone"- Correspondent, Vicki Mabrey, examines that latest scientific research that is trying to treat obesity by controlling ghrelin, a hormone made in the stomach that tells the brain when it's time to eat with PYY, an opposite hormone which tells the brain when were full. 08/13/03- "The Billion Dollar Bet"- Correspondent, Dan Rather, examines General Motors newly introduced hydrogen-powered car that is being tested in an effort to lesson American dependence on foreign oil, as well as helping to decrease air pollution.

#### **KCBS-TV NEWS**

07/14/03 11pm (TRT: 4:38) Robot Trains – Investigative reporter Drew Griffin reported five major railroad companies are gradually introducing robot

locomotives to move trains in and around switching yards. The engines are controlled by two men on the ground using radio belt packs. They move them often sight unseen and increasingly these operations are resulting in accidents and collisions.

07/17/03 11pm (TRT: 3:22) No Insurance – Investigative reporter Drew Griffin reported 33 percent of drivers are uninsured in Southern California and as much as 80 percent in some neighborhoods. This report took a look at this trend and how it affects our rates by zip codes on our Internet sight. 07/21/03 11pm (TRT: 5:22) House of Cards – Investigative reporter David Goldstein reported an elaborate scam that took advantage of mortgage companies and homebuyers.

07/24/03 4pm (TRT: 2:05) PSA Accuracy – A medical test that can be a lifesaver for men is now being questioned about its effectiveness. The Prostate Specific Antigen, or PSA test is being questioned based on a new study published in the New England Journal of Medicine.

08/08/03 5pm (TRT: 2:50) stroke treatment medical reporter Dilva Henry reported that on an amazing therapy to change the long-term disability caused by a serious stroke.

08/12/03 4pm (TRT: 1:48) – Discount Prescription Drugs – reporter Suraya Fadel reported a new American drug club has opened to help Americans lower their healthcare costs. The idea is a Canadian import.

09/09/03 5pm (TRT: 1:51) – Water Bills – Inland Empire reporter Craig Fiegener reported on water rates in one Inland Empire community that have skyrocketed. He tells us why and gets reaction from surprised homeowners. 09/15/03 11pm (TRT: 3:42) Steering Away From Danger – Investigative reporter Drew Griffin reported on new exciting technology being developed that would pull a plane up automatically before it would run into a building or a mountain. Griffin takes us on a test run to see how it works.

**5 MINORITIES & WOMEN -** Topics in this category include women concerns, issues, and achievements.

### **CBS TELEVISION NETWORK: "60 MINUTES II**

07/30/03- "A Mother's Story"- Correspondent, Vicki Mabrey, reports on the increase of physical abuse against teen girls at the hands of their boyfriends and examines what is being done to prevent future attacks.

### **KCBS-TV NEWS**

07/16/03 5pm (TRT: 1:56) – Elderly Drivers – anchor/reporter Glen Walker reported that for many older adults driving is often a lifeline to independence. For many, losing a drivers license can be traumatic.

07/22/03 4pm (TRT 3:15) – Day Laborers – anchor Laura Diaz reported on the continuing controversy in Pasadena over ay Laborers. A new No Vehicle

solicitation zones law can fine anyone \$320 for hiring laborers. Laborers say they have a constitutional right to be there.

07/31/03 11pm (TRT: 3:46) Rape and Scrutiny – Investigative reporter Drew Griffin took and in-depth look at how the media and the public treat rape victims in high profile cases.

08/05/03 5pm (TRT 2:25) – Minority Groceries – reporter Michael Brownlee reported on a new study that suggests grocery stores in wealthier areas offer healthier food choices than poorer areas.

08/14/03 5pm (TRT:56) Immigrant Drivers License – anchor Laura Diaz reported the LA mayor, police chief and the city council stood together in support of a bill that would allow illegal immigrants to apply for a drivers' license. They say issuing them would help immigrants buy car insurance and will make California's roads safer.

09/04/03 11pm (TRT: 4:36) Dr. Sex Offender – Investigative reporter David Goldstein reported there are seven licensed physicians in California who are registered sex offenders and there are 39 others eligible to have their licenses reinstated in 2004. These doctors have been convicted of either sexually abusing or assaulting patients or children.

09/12/03 11pm (TRT: 3:56) Illegal Deportation – Investigative reporter Drew Griffin reported thousands of Mexican Americans were rounded up and shipped to Mexico during the Depression. Now some of these victims want financial retribution.

# KCBS 2 TV

# QUARTERLY LIST AND PROGRAM MATERIAL

City Of License: (Los Angeles, Ca.)  Date Posted: (Los Angeles, Ca.)		
Period: (circle months)		Mar Apr/May/Jun Sept Oct/Nov/Dec
Each station is required to place an Issues/Program List in its Public Inspection File by January 10, April 10, July 10 and October 10.		
During this quarter, the community needs and interests (as ascertained with community leaders) were addressed by significant Public Affairs and/or Public Service Programming in response to the following:		
2. Government 3. Education + Yo	uth	6
<ul><li>11. Calendar of Events</li><li>12. Regional and National PSAs</li><li>13. Local PSAs for our area</li></ul>		
See attached exhibits		

# KCBS 2 Public Affairs Programs

## PROGRAM - SEGMENT

For Period: (Please circle months)

Jan/Feb/Mar Apr/May/Jun July/Aug/Sept Oct/Nov/Dec

Date Posted: Year:

Program Title: "Calendar Of Events"

**Issues Examined:** 

KCBS 2 broadcast the issues that were pertinent to this quarter.

### Process:

Most of these issues were addressed by the current information that was supplied to us by the organization. These programs came about because of the need or urgency of each item.

Type of Program: ( ) Local ( ) Pre-Produced ( ) Network:

### Comments:

The "Calendar of Events" is heard two (2) times each broadcast day.

2 x 90 days = 180 times during this quarter. This is equivalent to approximately three hours of broadcast time.

# KCBS 2 Public Affairs Programs

# **PROGRAM - SEGMENT**

For Period: (Please circle months)

Jan/Feb/Mar July/Aug/Sept

Apr/May/Jun Oct/Nov/Dec

Date:

Year:

Program Title:

"Regional and National PSAs"

**Issues Examined:** 

KCBS 2 broadcast the :30 and :60 PSAs that were sent to this station that we felt were pertinent to the issues of this quarter, as well as the needs in our area. KCBS 2 serves the community of Los Angeles, Ca.

How Addressed:

Most of these issues were addressed by listening to our staff as well as our audience as to what to cover with their PSAs.

Type of Program: ( ) Local ( ) Pre-Produced ( ) Network:

### Comments:

The "Regional and National PSA" that were aired during this quarter were heard at least:

One (1) time each broadcast day.

 $1 \times 90 \text{ days} = 90 \text{ times during this quarter.}$ 

This is equivalent to approximately 90 minutes of Public Service.

# KCBS 2 Public Affairs Programs

### PROGRAM - SEGMENT

For Period: (Please circle months)

Jan/Feb/Mar July/Aug/Sept Apr/May/Jun
Oct/Nov/Dec

Date: Year:

Program Title: "Local PSA's For Our Area"

**Issues Examined:** 

KCBS 2 TV broadcast the :30 and :60 PSAs that were sent to this station that we requested from our audience.

### **Process:**

Our station aired as many public service announcement messages as possible during each quarter that were related to the issues of our surrounding area. These messages were recorded in to the computer and rotated throughout the broadcast day.

Type of Program: ( ) Local ( ) Pre-Produced ( ) Network:

### Comments:

The local PSA's were broadcast during the day. KCBS 2 is on the air 24 hours per day. These messages were played over that broadcast day. 2 x per day, for 90 days. 3 hours of broadcast time was

dedicated in this form.